

SIGNAL LIGHTS

It is the favorite criticism of the "newspaper" that we have too many laws, but as a rule every newly elected representative goes to work with a grip full of bills which he desires to add to the list.

In view of some of the freak legislation emanating from our legislature it is natural to believe that many of the new laws meet a premature death in the committee room.

It has been said at the legislature because it is comparatively safe to do so:

"A state of fact the majority of persons are shrewd and believe they are doing the right thing."

The reason is probably due to the fact that the only requisite for a place with an Uncle Tom's Cabin is that the applicant be a blood sucker or know how to play in the sack.

Another town man who attended a meeting in the city recently takes exception to the statement that all business lies in the country towns. He may be a man of courage for a country town man to attempt to stop the world war in the middle of the street. He says "but it is a failing to be entirely preferable to the fight that prompts the city man to retreat between every act of the place and distract everyone in the row by looking out over them. The victory below may be gained, but his success for the comfort of others will prevent him from sinking a chance or himself under similar circumstances."

The excuse given by this man is that there is no work. But did you notice that it is always the same fellows who are out of a job?

Representative Stanley has introduced a bill in the legislature giving the right to compensate oil dealers left uncalled for after the expiration of 2 years.

Speaking from experience and heatsome newspaper men are as close in agreement to the outcome of this bill for 2 reasons. First that they seldom have money in the bank and second, that the period mentioned is 3 months longer than the duration of the profession allows it to remain.

Kansas City is all wrought up over the arrival of the jinxy. By way of explanation we desire to say that this is not a disease, but simply a 5 cent motor car service.

The innovation may be a great convenience but it has such a diabolical sounding name.

A lot of people who critique Bill Stanley for charging a hundred dollars a day for his services in a trivial and rendering the world considerably less service in proportion for the dollar and a half a day that they receive.

Opposite of having successfully decorated a merschaum pipe, some men hold no other claim to distinction — Hutton (Kans.) Signal.

STATE OFFERS FREE INSPECTION AT SALES

The following announcement was issued today by Jewel Maxey, secretary of the state board of agriculture. The numerous and complicated state and federal quarantine regulations on account of foot and mouth disease are greatly hindering the movement of live stock from Missouri to other states. Changes in these regulations are made so frequently that it is impossible to keep deputy state veterinarians informed on the details of their requirements. It has, therefore, been decided to have Dr. D. P. Lueker, the state veterinarian, or one of the regular deputies as far as possible, attend public sales of pure bred hogs and cattle from which animals will probably be shipped to other states to explain the various quarantine regulations, make inspections for interstate shipment, and issue shipment permits without charge.

Those who contemplate holding a public sale of pure bred cattle or hogs should notify the state veterinarian in advance so that arrangements can be made for sending a deputy to attend the sale. This arrangement, which is only a temporary one, does not cover the sale of horses for the reason that very few states have placed any extra restriction on their movement. It does not cover sales of sheep for the reason that very few sales of pure bred sheep are made in this state which are attended to for export.

As far as the funds and force employed by the state veterinarian will permit, these places will be carried out during the existence of the current foot and mouth quarantine regulations.

QUIT YOUR BUSINESS IF YOU CAN'T ADVERTISE

"If you can't advertise, quit your business. You can't afford to waste your time on it." Andrew N. Fox, advertising manager of the Benjamin Electric Manufacturing Co., gave this advice to Kansas business men attending the Merchants course at the University of Kansas.

"The purpose of advertising is to create a selling atmosphere," said Mr. Fox. "Salesmanship is subtracting from sketches and blue prints, screws and rivets, policies and terms that which will appeal to the user presenting the article in such a manner that the prospective customer becomes willing to part with his money to get it. This is salesmanship, and advertising is synonymous with the multiplication table thrown in."

The value of manufactured products in the United States for 1914 amounted to \$16,671,000,000. The working man in Europe and America spends 48 per cent of his wages for food, 20 per cent for light and heat, 10 per cent for fuel and clothing, 12 per cent for warbles. With the increase in family income the percentage of expenditure for food increases and is comparatively variable. The demand for food is made. The percentage of expenditure for recreation, pleasure, education, and culture increases in response to the new demands, which are relatively inelastic.

"Successful business and advertising men are the ones who will adapt themselves to these conditions. Advertising is the short cut between producer and consumer. Our constantly increasing wealth, together with the diversity of our possessions on the one side and the growing multitude of our wants on the other are the two outstanding facts of our modern commercial life. Together they explain the necessity and point to the value of advertising as a factor in the commercial life of our times."

Two more advertisements in these four because the other failed to mention the right to compensate oil dealers left uncalled for after the expiration of 2 years.

Speaking from experience and heatsome newspaper men are as close in agreement to the outcome of this bill for 2 reasons. First that they seldom have money in the bank and second, that the period mentioned is 3 months longer than the duration of the profession allows it to remain.

Kansas City is all wrought up over the arrival of the jinxy. By way of explanation we desire to say that this is not a disease, but simply a 5 cent motor car service.

Hugh C. COX, A. M. Atty., Atty., Clerk, By EMMETT J. CROUSE, Deputy Clerk, E. M. Deacon, Attorney for Plaintiff

NOTICE OF PUBLICATION

In the Buchanan County Circuit Court in the May Term, A. D. 1915, State of Missouri, County of Buchanan.

Elizabeth M. Young, Plaintiff.

Elizabeth M. Young, Defendant.

Now at this day comes the plaintiff by her attorney, and it appearing to the satisfaction of the Circuit Court that said defendant Elizabeth M. Young is a non-resident of the State of Missouri, and does not reside therein, it is ordered that said defendant be summoned by publication, as required by law, that said plaintiff has commenced his suit in this Court against said defendant by petition and affidavit, the object and general nature of which is to obtain a decree of divorce from defendant on the grounds of indignities, consisting of meager and fault finding, before his position and improper charges against plaintiff and using such language as to suggest to the jury that the plaintiff is a bad woman, and that she deserves all without any damage or expense that unless the said defendant shall be called upon at the next term of this Court, to be begun at the Court House in the City of St. Joseph, Buchanan County, Missouri, on the 1st day of May, 1915, or before the third day of said term, to answer plaintiff's petition, the same will be taken for confessed as to her husband rendered accordingly.

That further orders, that copy of this order be published in the St. Joseph Observer, newspaper published in the County of Buchanan, for four weeks successively, the last insertion of which, to be at least fifteen days before the next May, 1915, term of this Court.

WILLIAM G. HILL, Administrator.

HUGH C. COX, A. M. Atty., Atty., Clerk, E. M. Deacon, Attorney for Plaintiff

NOTICE OF PUBLICATION

In the Buchanan County Circuit Court in the May Term, A. D. 1915, State of Missouri, County of Buchanan.

Elizabeth M. Young, Plaintiff.

Elizabeth M. Young, Defendant.

Now at this day comes the plaintiff by her attorney, and it appearing to the satisfaction of the Circuit Court that said defendant Elizabeth M. Young is a non-resident of the State of Missouri, and does not reside therein,

it is ordered that said defendant be summoned by publication, as required by law, that said plaintiff has commenced his suit in this Court against said defendant by petition and affidavit, the object and general nature of which is to obtain a decree of divorce from defendant on the grounds of indignities, consisting of meager and fault finding, before his position and improper charges against plaintiff and using such language as to suggest to the jury that the plaintiff is a bad woman, and that she deserves all without any damage or expense that unless the said defendant shall be called upon at the next term of this Court, to be begun at the Court House in the City of St. Joseph, Buchanan County, Missouri, on the 1st day of May, 1915, or before the third day of said term, to answer plaintiff's petition, the same will be taken for confessed as to her husband rendered accordingly.

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WILLIAM G. HILL, Administrator.

HUGH C. COX, A. M. Atty., Atty., Clerk, E. M. Deacon, Attorney for Plaintiff

NOTICE OF PUBLICATION

In the Buchanan County Circuit Court in the May Term, A. D. 1915, State of Missouri, County of Buchanan.

Elizabeth M. Young, Plaintiff.

Elizabeth M. Young, Defendant.

Now at this day comes the plaintiff by her attorney, and it appearing to the satisfaction of the Circuit Court that said defendant Elizabeth M. Young is a non-resident of the State of Missouri, and does not reside therein,

it is ordered that said defendant be summoned by publication, as required by law, that said plaintiff has commenced his suit in this Court against said defendant by petition and affidavit, the object and general nature of which is to obtain a decree of divorce from defendant on the grounds of indignities, consisting of meager and fault finding, before his position and improper charges against plaintiff and using such language as to suggest to the jury that the plaintiff is a bad woman, and that she deserves all without any damage or expense that unless the said defendant shall be called upon at the next term of this Court, to be begun at the Court House in the City of St. Joseph, Buchanan County, Missouri, on the 1st day of May, 1915, or before the third day of said term, to answer plaintiff's petition, the same will be taken for confessed as to her husband rendered accordingly.

That further orders, that copy of this order be published in the St. Joseph Observer, newspaper published in the County of Buchanan, for four weeks successively, the last insertion of which, to be at least fifteen days before the next May, 1915, term of this Court.

WILLIAM G. HILL, Administrator.

HUGH C. COX, A. M. Atty., Atty., Clerk, E. M. Deacon, Attorney for Plaintiff

NOTICE OF PUBLICATION

In the Buchanan County Circuit Court in the May Term, A. D. 1915, State of Missouri, County of Buchanan.

Elizabeth M. Young, Plaintiff.

Elizabeth M. Young, Defendant.

Now at this day comes the plaintiff by her attorney, and it appearing to the satisfaction of the Circuit Court that said defendant Elizabeth M. Young is a non-resident of the State of Missouri, and does not reside therein,

it is ordered that said defendant be summoned by publication, as required by law, that said plaintiff has commenced his suit in this Court against said defendant by petition and affidavit, the object and general nature of which is to obtain a decree of divorce from defendant on the grounds of indignities, consisting of meager and fault finding, before his position and improper charges against plaintiff and using such language as to suggest to the jury that the plaintiff is a bad woman, and that she deserves all without any damage or expense that unless the said defendant shall be called upon at the next term of this Court, to be begun at the Court House in the City of St. Joseph, Buchanan County, Missouri, on the 1st day of May, 1915, or before the third day of said term, to answer plaintiff's petition, the same will be taken for confessed as to her husband rendered accordingly.

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WILLIAM G. HILL, Administrator.

HUGH C. COX, A. M. Atty., Atty., Clerk, E. M. Deacon, Attorney for Plaintiff

NOTICE OF PUBLICATION

In the Buchanan County Circuit Court in the May Term, A. D. 1915, State of Missouri, County of Buchanan.

Elizabeth M. Young, Plaintiff.

Elizabeth M. Young, Defendant.

Now at this day comes the plaintiff by her attorney, and it appearing to the satisfaction of the Circuit Court that said defendant Elizabeth M. Young is a non-resident of the State of Missouri, and does not reside therein,

it is ordered that said defendant be summoned by publication, as required by law, that said plaintiff has commenced his suit in this Court against said defendant by petition and affidavit, the object and general nature of which is to obtain a decree of divorce from defendant on the grounds of indignities, consisting of meager and fault finding, before his position and improper charges against plaintiff and using such language as to suggest to the jury that the plaintiff is a bad woman, and that she deserves all without any damage or expense that unless the said defendant shall be called upon at the next term of this Court, to be begun at the Court House in the City of St. Joseph, Buchanan County, Missouri, on the 1st day of May, 1915, or before the third day of said term, to answer plaintiff's petition, the same will be taken for confessed as to her husband rendered accordingly.

That further orders, that copy of this order be published in the St. Joseph Observer, newspaper published in the County of Buchanan, for four weeks successively, the last insertion of which, to be at least fifteen days before the next May, 1915, term of this Court.

WILLIAM G. HILL, Administrator.

HUGH C. COX, A. M. Atty., Atty., Clerk, E. M. Deacon, Attorney for Plaintiff

NOTICE OF PUBLICATION

In the Buchanan County Circuit Court in the May Term, A. D. 1915, State of Missouri, County of Buchanan.

Elizabeth M. Young, Plaintiff.

Elizabeth M. Young, Defendant.

Now at this day comes the plaintiff by her attorney, and it appearing to the satisfaction of the Circuit Court that said defendant Elizabeth M. Young is a non-resident of the State of Missouri, and does not reside therein,

it is ordered that said defendant be summoned by publication, as required by law, that said plaintiff has commenced his suit in this Court against said defendant by petition and affidavit, the object and general nature of which is to obtain a decree of divorce from defendant on the grounds of indignities, consisting of meager and fault finding, before his position and improper charges against plaintiff and using such language as to suggest to the jury that the plaintiff is a bad woman, and that she deserves all without any damage or expense that unless the said defendant shall be called upon at the next term of this Court, to be begun at the Court House in the City of St. Joseph, Buchanan County, Missouri, on the 1st day of May, 1915, or before the third day of said term, to answer plaintiff's petition, the same will be taken for confessed as to her husband rendered accordingly.

That further orders, that copy of this order be published in the St. Joseph Observer, newspaper published in the County of Buchanan, for four weeks successively, the last insertion of which, to be at least fifteen days before the next May, 1915, term of this Court.

WILLIAM G. HILL, Administrator.

HUGH C. COX, A. M. Atty., Atty., Clerk, E. M. Deacon, Attorney for Plaintiff

NOTICE OF PUBLICATION

In the Buchanan County Circuit Court in the May Term, A. D. 1915, State of Missouri, County of Buchanan.

Elizabeth M. Young, Plaintiff.

Elizabeth M. Young, Defendant.

Now at this day comes the plaintiff by her attorney, and it appearing to the satisfaction of the Circuit Court that said defendant Elizabeth M. Young is a non-resident of the State of Missouri, and does not reside therein,

it is ordered that said defendant be summoned by publication, as required by law, that said plaintiff has commenced his suit in this Court against said defendant by petition and affidavit, the object and general nature of which is to obtain a decree of divorce from defendant on the grounds of indignities, consisting of meager and fault finding, before his position and improper charges against plaintiff and using such language as to suggest to the jury that the plaintiff is a bad woman, and that she deserves all without any damage or expense that unless the said defendant shall be called upon at the next term of this Court, to be begun at the Court House in the City of St. Joseph, Buchanan County, Missouri, on the 1st day of May, 1915, or before the third day of said term, to answer plaintiff's petition, the same will be taken for confessed as to her husband rendered accordingly.

That further orders, that copy of this order be published in the St. Joseph Observer, newspaper published in the County of Buchanan, for four weeks successively, the last insertion of which, to be at least fifteen days before the next May, 1915, term of this Court.

WILLIAM G. HILL, Administrator.

HUGH C. COX, A. M. Atty., Atty., Clerk, E. M. Deacon, Attorney for Plaintiff

NOTICE OF PUBLICATION

In the Buchanan County Circuit Court in the May Term, A. D. 1915, State of Missouri, County of Buchanan.

Elizabeth M. Young, Plaintiff.

Elizabeth M. Young, Defendant.

Now at this day comes the plaintiff by her attorney, and it appearing to the satisfaction of the Circuit Court that said defendant Elizabeth M. Young is a non-resident of the State of Missouri, and does not reside therein,

it is ordered that said defendant be summoned by publication, as required by law, that said plaintiff has commenced his suit in this Court against said defendant by petition and affidavit, the object and general nature of which is to obtain a decree of divorce from defendant on the grounds of indignities, consisting of meager and fault finding, before his position and improper charges against plaintiff and using such language as to suggest to the jury that the plaintiff is a bad woman, and that she deserves all without any damage or expense that unless the said defendant shall be called upon at the next term of this Court, to be begun at the Court House in the City of St. Joseph, Buchanan County, Missouri, on the 1st day of May, 1915, or before the third day of said term, to answer plaintiff's petition, the same will be taken for confessed as to her husband rendered accordingly.

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WILLIAM G. HILL, Administrator.

HUGH C. COX, A. M. Atty., Atty., Clerk, E. M. Deacon, Attorney for Plaintiff

NOTICE OF PUBLICATION

In the Buchanan County Circuit Court in the May Term, A. D. 1915, State of Missouri, County of Buchanan.

Elizabeth M. Young, Plaintiff.